

Sowing the Seeds of Success





Our Vision: We will lead the effort to eliminate poverty in our community.

Our Mission: Cincinnati Works will partner with all willing and capable people living in poverty to assist them in advancing to economic self-sufficiency through employment.



708 Walnut Street, Cincinnati, Ohio 45202 513.744.WORK (9675) www.cincinnatiworks.org



A message from the board chair and president & CEO

Dear Friends,

As the unemployment rate has shrunk in recent years and the poverty rate has not, Cincinnati Works has evolved to offer coaching services in more places. Most notably, we added on-the-job coaching through Workforce Connection, because we know low-wage workers face challenges that a job alone cannot fix.

The job market has had an impact on our traditional services, as well. With so many jobs available, the individuals who seek our help tend to be those facing the most significant barriers. For instance, over the past two years we have seen a 54% increase in the number of Members with a criminal record, and the average record is more than twice as long.

The article on the ensuing pages paints a picture of the work we do every day, why we do it, and the challenges we continue to face on our mission of ending poverty through employment.

There is no magic wand that allows a community to flourish. It takes a network of partners - dedicated social-service agencies, committed employers, generous funders - and individuals with the strength and determination to withstand physical, social, cultural and financial hardship as they grow.

We meet hundreds of Members every year who have that strength and determination, and we have committed to working with them wherever they are, from our office to our partner agencies to jobsites throughout the region.

We meet hundreds more Members who have not yet found it. We will be ready when they do. And we will continue to innovate in where, when and how we meet them.

Thank you for supporting our work and allowing us to do more every day. With deep gratitude,

David Herche Chair of the Board

Peggy E. Zink President & CEO

WORKFORCE **DEVELOPMENT**

1,241 MEMBERS SERVED

✓ Training

 \checkmark Job Placement \checkmark Advancement

✓ Retention

461 **MEMBERS EMPLOYED**

68%

employed above poverty level, including **30%** employed above self-sufficiency level

216 **ENGAGED IN FINANCIAL COACHING** 153

Members filed free tax returns with help from Cincinnati Works staff and volunteers, earning **\$169,196** in refunds and credits



contract with Cincinnati Works to host a coach on-site at least one day per week

2019 OUTCOMES

STRATEGIC PARTNERSHIPS

DRESS FOR SUCCESS



women served through Career Center coaching and Higher Her workshops

PUBLIC LIBRARY OF CINCINNATI



served through on-site job-search assistance

THE CARE CENTER



served through job-readiness and professional-development workshops

CINCINNATI ARTS & TECHNICAL STUDIO



students graduated from the 10-week Bridging the Gap life-skills workshop

PRESERVATION OF AFFORDABLE HOUSING

Partnership formed in 2019; work to begin in spring 2020

EMPLOYERS

425 EMPLOYEES SERVED

73% retention rate among employees who engaged with Cincinnati Works



of Success



19-21 was unusually large but otherwise typical of the Members who came through Cincinnati Works in 2019: some flourished, some wilted, some took root but have not yet seen the fruits of their labor. Every Member of the class has access to a dedicated team at Cincinnati Works and an ecosystem of partners, from their peers to local employers to other non-profit agencies. Whenever they are ready to bloom – whether it was last year, tomorrow or some time in the future – we are here to nurture them in multiple ways.

Holly McBride is a master gardener with an interest in science and multiple certifications on her resume. JBM Packaging may seem an odd place to launch a career in agriculture, but McBride saw opportunity where others might see obstacles:

- JBM has a garden at its facility in Lebanon, and McBride joined the employee committee that tends it.
- As a manufacturer of paper-based products, JBM offers Earth-friendly, biodegradable alternatives to plastic packaging, which appeals to a climate-conscious employee.
- And, perhaps most importantly, JBM is a committed second-chance employer with an infrastructure to support individuals who are returning from prison or addiction treatment. It is fertile ground for a motivated employee.
- "I am focused on one thing and one thing only right now. Once I get stable here, I plan to look into my options," McBride said. "Once I get there, everything will fall into place. I'm sure of it."

That confidence might not have come so easily during much of 2019, as McBride finished a four-year prison sentence and moved into a halfway house. But she ended the year with a new support team at Cincinnati Works, the job at JBM, and a sense of optimism that her career can bloom anew.

"It has been a long process to get this job, but I'm glad I did it," she said. "It gave me the resources I need."

McBride completed the JumpStart job-readiness workshop at Cincinnati Works along with 16 other people, including seven other women from the halfway house where she lived at the time. Her JumpStart class, which graduated November 21, 2019, was unusually large but otherwise typical of the Members who came through Cincinnati Works last year:

- Some flourished, their natural gifts enriched by generous and supportive partners. Cincinnati Works will continue to offer nourishment in new ways as their careers blossom.
- Some wilted, unable or unwilling to establish roots at this time. They will remain Cincinnati Works Members, and they are welcome to re-engage in the future.

"It has been a long process to get this job, but I'm glad I did it. It gave me the resources I need." Holly McBride

• Others have established roots but have not yet seen the fruits of their labor. Cincinnati Works has a staff of professionals to support them. It is what we have done well for more than 23 years.

Of the 17 Members in the JumpStart class of November 19-21, at least eight landed jobs within six weeks of graduating - three at JBM Packaging, two at Kutol Products Company, one at Nehemiah Manufacturing, one at Zenith Logistics, one as a barber. Five of those eight remained employed three months after graduating.

Another eight have disengaged from Cincinnati Works, failing to show up for scheduled appointments and declining to answer messages from our staff. One of those eight was referred to another agency in order to address barriers that we are not equipped to handle; the other seven are considered inactive, and they are welcome to return at any time.

"You have to be ready," said Jamie Beatty, a graduate of the class who is now employed at Nehemiah. "You have to take it seriously. Some people aren't ready."

By the Numbers

Seventeen people applied for the workshop and all 17 showed up on Tuesday, November 19, for the first day of class. One dropped out the next day, and one person joined the class after beginning the workshop earlier in the month. Those 17 completed the workshop on Thursday, November 21. It was our largest JumpStart graduation in 2019.

Thirteen participants came from neighborhoods

that are part of the City of Cincinnati's Hand Up Initiative, which funds job-training and job-placement services for

individuals in poverty. In all, 137 residents of Hand Up neighborhoods completed JumpStart in 2019.



Nine participated in financial coaching at

Cincinnati Works after JumpStart graduation. All 17 participated in a workshop session on Smart Money & Budgeting, and all 17 are eligible for free help preparing their income tax returns.



Eight women were referred to Cincinnati Works from Pathways, a transitional-housing center run by

Talbert House. We get similar referrals from a number of local non-profit organizations, and occasionally we refer our Members to those partner organizations for additional services.



Five utilized the **Beacon of Hope** transportation service for at least a brief period to get to and from work.



Beatty was not sure she was ready when she arrived at Cincinnati Works on Tuesday, November 19, along with McBride and six other women from Pathways, a halfway house operated by Talbert House. A drug addiction and a prison term left her confidence shattered. "I didn't expect my life to ever get back to normal," Beatty said.

She was not alone. Michael Colson also lost years to addiction and prison, and his self-esteem was admittedly low when he came to Cincinnati Works as part of the same JumpStart class.

"They gave me a lot of hope," he said. "A lot of people told us we are worthy. I never had that before."

Both Colson and Beatty credited the JumpStart workshop for preparing them for ensuing job interviews. Beatty estimated that she went on "maybe four" job interviews in the years before she became a Cincinnati Works Member; she then experienced three mock interviews during JumpStart, one each day of the workshop.

She interviewed with JBM after graduation but did not get the job, a disappointment that did not drown her. After a chat with her Cincinnati Works coach, Beatty got an interview with Nehemiah and was hired on the spot.

"When I went into the interview (at Nehemiah), I was so comfortable," she said. "I wasn't nervous at all, and I am not usually like that. I was more nervous during the mock interviews than I was in the real interview."

Beatty has been given increasingly more responsibility at Nehemiah and her confidence has grown with each new task. She has since moved

from Pathways into a sober-living

Michael Colson

house operated by a woman who has become her mentor. Although Beatty had a chance to move into a home closer to Nehemiah's facility in Price Hill – or, perhaps, interview for a job closer to her new home - she chooses to take two buses for an hour-long commute to get to work,

Jamie Beatty

As part of an ongoing effort to address the twin challenges of generational poverty and labor shortages, Cincinnati Works proudly assumed operation of the Beacon of Hope Business Alliance in August 2019.

Beacon of Hope, which was founded by Nehemiah Manufacturing in 2015, is a unique initiative that helps local companies hire, integrate and retain second-chance employees. It includes a shuttle service that helps employees get to work every day in locations where public transportation is not a viable option.

Adding Beacon of Hope expanded Cincinnati Works services for local employers who are struggling to fill frontline positions, complementing existing services such as preemployment coaching, on-site interviews, biannual job fairs and on-site coaching (through Workforce Connection)

Employers and employees pay for the shuttle service as a bridge to sustainable transportation.

Employers as Partners: Kutol

From his new office, Tom Rhodenbaugh can see the Beacon of Hope van pull into the parking lot at **Kutol Products Company** and drop off five employees. It is a daily reminder that his company is as progressive with its staff as it is with its products and equipment.

In an effort to reduce turnover in frontline positions, Kutol not only contracted with Cincinnati Works for an on-site coach (our Workforce Connection program) they also contracted with us to fill five frontline positions and provide temporary transportation for those employees.

"It's a different model, different costs, different risks," said Rhodenbaugh, Vice President of Operations at Kutol. "We hope it has different results, too."

The on-site Cincinnati Works coach, Jennifer Bennett-Phillips, has been so well-received that Kutol renewed its contract for a second year. The hiring and transportation contracts began in July 2019. The first five hires all lasted at least 90 days; one has lasted more than six months and has been approached about a promotion. The second wave of hires came on board in January 2020.

"We are still learning with this, and we are learning a lot," Rhodenbaugh said.

The hiring contract complements (and perhaps someday can replace) the temporary employees Kutol frequently brings in through placement agencies. Rhodenbaugh is willing to be patient with the employees Kutol gets through Cincinnati Works and with the learning curve Kutol is experiencing alongside Cincinnati Works.

"In today's world, everyone you bring in is struggling with something" he said. "As a business, we always have to think about costs and what is right for the business. But if, along the way, we can promote some good? Good."





because she trusts the support she gets at Nehemiah and at the sober-living home.

"It just helps with how I think," she said. "I am so comfortable now."

Tyren Hughes went to prison with no diploma, no GED and little work experience. He had a chance to pursue the GED or a job during his three-year sentence, and he regrets that he did neither. "I wasted an opportunity," he said.

Cincinnati Works represents a chance to start over, to prune dead branches and sprout new leaves.

After completing JumpStart, Hughes got a part-time job with a construction company but continued to visit our office to meet with his coach and complete online applications. He later got a full-time job at Zenith Logistics, a Kroger distribution center that hired multiple Cincinnati Works Members in 2019, but he lost it a few weeks later. He returned to Cincinnati Works almost immediately to meet with his coach and staffing specialist.

"I'm trying to be an independent young man," Hughes said. "I want my own house and car. It's tough. Right now I'm still staying with my cousin."

Housing, education and transportation are ongoing challenges for many of our Members. Hughes is one of at least 11 people in his JumpStart class who reported living in temporary or transitional housing when they came to Cincinnati Works. Less than half of the Members we served in 2019 reported owning or having regular access to a vehicle; 51% rely on public transportation. Getting a job can exacerbate those problems as easily as it solves them. In the same way that a gardener must fertilize and weed a flower bed, Cincinnati Works has committed to removing barriers even after a Member gets a job. In recent years we have invested in programs such as:

- Workforce Connection, which embeds a coach in local businesses to work one-on-one with their frontline employees.
- Financial coaching and access to short-term financial aid, including funds from Project LIFT of the Child Poverty Collaborative.
- Transportation to certain local employers through a shuttle service begun by the Beacon of Hope Business Alliance, a program Cincinnati Works took over in 2019.

Colson utilizes the Beacon of Hope shuttle to get to and from Kutol, and McBride takes it to and from JBM. "That van is a miracle," Colson said. It was a key factor in his decision to pursue the job at Kutol.

Because the van helps him get to work on time every day, Colson is able to appreciate the benefits of the job (including health care coverage and a retirement plan) while gradually saving to purchase a car.

"It's a total adjustment from everything I've done in my life," Colson said. "This work, getting up consistently every day, just all the stuff that goes into working every day – like, I'm getting the right amount of sleep now. I don't steal time. I don't want to be sleepy and hiding in the bathroom when I should be working. I enjoy getting up every day to come in here and do my eight hours. Even with the aches and pains. I haven't worked like this in, man, 20 years."

Through Workforce Connection, local companies such as Kutol Products and Gorilla Glue contract with Cincinnati Works to provide on-site coaching at their worksite to serve their frontline employees. Our coaches help address issues that might otherwise cause an employee to leave or be fired, and they work with employees to develop long-term personal, professional and financial goals.

Our Workforce Coaches are trained professionals who know how to connect employees to resources across the social services spectrum. Sometimes, that means arranging childcare or transportation. Sometimes, it means researching education and training opportunities. The employees' priorities are our priorities.









Crossroad





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Employers as Partners: JBM

Allison Rambo and Ashley Caudill finish each other's sentences and laugh at each other's expense and walk side-by-side into settings few Human Resources officials would consider routine.

JBM Packaging is committed to "fair chance" employment – hiring and supporting individuals who are returning from prison or addiction treatment and Rambo and Caudill put the mission into action, from recruiting in local prisons to having difficult conversations on the production line.

One of their programs is named after Benaiah, the biblical character who chased a lion into a pit. "Because we run toward obstacles everyone else would run from," said Rambo, Change Coach at JBM.

Rambo and Caudill, the HR Supervisor, visit a correctional institution at least once per week, either to make a recruiting pitch to the inmates or to conduct brief interviews with potential job candidates. JBM even donated equipment to Pickaway Correctional Institute, so inmates learn how to operate the machines in anticipation of getting a job at JBM upon their release.

They frequently refer candidates to Cincinnati Works for our JumpStart job-readiness workshop and to utilize our Beacon of Hope transportation system. They lead weekly classes for JBM's frontline staff on topics such as self-care, effective communication, and toxic thinking. And they meet one-on-one with employees who are struggling to rebuild their lives.

As Rambo matter-of-factly described a recent conversation with an employee: "We hugged. We cried. I got the good tissues out."

About 20 percent of JBM employees – 26 of 137, as of February 2020 – were hired out of prison or a recovery center, including half of the second-shift production team, Caudill and Rambo said. Their retention rate among "fair chance" employees is more than 70 percent.

"Everyone has come on board to 'fair chance,'" Caudill said. "You can even see it with the tenured staff. They are very supportive."

McBride earned the Master Technician

certification from the Ohio Nursery and Landscape Association while in prison. She met with representatives from JBM shortly after being released. So, by the time she came to Cincinnati Works, she was at a different stage of the job-search process than most of her JumpStart classmates.

Still, McBride found value in being a Cincinnati Works Member, especially in the weeks after graduation:

- She worked with our legal coordinator to address an old insurance claim and apply to regain her driver's license.
- She met multiple times with a financial coach to establish a spending plan, repair her credit, prepare her taxes and pay the reinstatement fees for her driver's license.
- She meets regularly with her career coach, who has first-hand experience rebuilding credit and finding affordable housing after serving time in prison.

"It has meant a lot to me," McBride said. "I wish I could get down here more."

She enrolled in the Roadmap to Wheels program at JBM, a partnership between the company and a local church that helps employees save for and purchase a used car. She can utilize the Beacon of Hope van while she lives at Pathways, but soon she will need an apartment and a car to get to work.

In the meantime, she has earned praise from her supervisors at JBM for her performance on the production line, and she has some ideas for how the company garden can be more productive this spring and summer. She has even pondered a career in sales. As JBM continues to use more sustainable sources, McBride said, "I could sell that to any guy on the street. I believe in that, and if I believe in something, I know I can sell it."

The gardening certification was a seed. JBM provided the soil, and Cincinnati Works and our partners provided the water and light.

"I have no idea how far I can take it," McBride said. "I just know it's something I am interested in and I have some knowledge behind it. When the time is right, I will use it. Right now, I am just following this path I'm on to get where I need to be."

2019 CORPORATE AND FOUNDATION INVESTORS

We are grateful for the investment of corporations and foundations. Support strengthens our community by transforming the lives of our neighbors working to escape poverty.

* Denotes Multi-Year investors who generously provide multi-year support.

Farmer Family Foundation* Nehemiah (Beacon of Hope Business Alliance) L&L Nippert Charitable Foundation SC Ministry Foundation Jacob G. Schmidlapp Trusts*

Bank of America Charitable Foundation, Inc. Child Poverty Collaborative (Project LIFT) Charles H. Dater Foundation Forker-Smith Foundation

Business Information Solutions, Inc.* The Butler Foundation* Duke Energy Foundation, Inc. The Thomas J. Emery Memorial Enerfab Gilman Partners*

Amend Consulting Ameritas Life Insu William P. Anderso Christ Church Cat Cincinnati Bar Fou

Cincinnati Sports Ernst & Young Ferguson Enterpri Flynn & Company **Government Strate** Grant Thornton Interact for Health Jack Cincinnati Ca

Alliance Data AmazonSmile Fou Anonymous (1) Duke Energy Earthward Bound **GE** Foundation Holland Roofing Interlink Cloud Adv **Kroger Community**

BENEFACTOR \$50,000+

The John A. Schroth Family Charitable Trust, PNC Bank, Trustee Suntrust Foundation TQL Foundation* United Way of Greater Cincinnati

PREMIER \$25,000 - \$49,999

Mayerson Foundation Daniel & Susan Pfau Foundation* George B. Riley Trust Estate Western & Southern Financial Fund*

PLATINUM \$10,000 - \$24,999

Cincinnati International Wine Festival, Inc.

Macy's Foundation Miller Valentine Group* Marge & Charles J. Schott Foundation Women's Fund of the Greater Cincinnati Foundation YOT Full Circle Foundation

GOLD \$5,000 - \$9,999

ng surance Corp. son Foundation uthedral bundation	The Juilfs Foundation The Mariner Foundation Fund Rockefeller Philanthropy Advisors Taft
SILVER \$1,00	0 - \$4,999
s Club	JP Morgan Chase Foundation Johnson Investment Counsel
rises	Madeira-Silverwood Presbyterian Church
y, Inc.	Notre Dame Alumni Club, Cincinnati
itegies Group	Precision Laboratories, Inc.
	Skyline Chili
ĥ	Standard Textile Co., Inc
Casino	Timberhill LTD Foundation
BRONZE \$99	99 & under
	Lawrence Livermore National Laboratory
undation	Leadership Cincinnati Class 30
	The Mark43 Institute
	Morgan Stanley Foundation
d Foundation	The Party Source
	Raymond James
	Sims-Lohman
dvisors, Inc. ity Rewards	Ver-A-Fast By The Hand Foundation

Cincinnati Works, Inc. Financial Statements

December 31, 2019 INDEPENDENT AUDITORS' REPORT

Board of Trustees, Cincinnati Works, Inc.

Report on the financial statements

We have audited the accompanying financial statements of Cincinnati Works, Inc. (a not-for-profit organization), which comprise the statements of financial position as of December 31, 2019 and 2018, and the related statements of activities, functional expenses and cash flows for the years then ended, and the related notes to the financial statements.

Management's responsibility for the financial statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Cincinnati Works, Inc. as of December 31, 2019 and 2018, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Clark, Schaefer, Hackett & Co. Cincinnati, Ohio February 27, 2020

STATEMENTS OF FINANCIAL POSITION

December 31, 2019 and 2018

ASSETS	2019	2018		
Assets:			_	
Cash and cash equivalents	\$ 1,282,543	\$	1,104,438	
Investments	929,466		957,067	
Accounts receivable	29,781		38,263	
Contributions receivable, net	1,535,640		1,906,840	
Prepaid expenses and other assets	46,489		36,573	
Furniture and equipment, net	 265,360		156,628	
Total assets	\$ 4,089.279	\$	4,199,809	
LIABILITIES AND NET ASSETS				
Liabilities:				
Accounts payable	\$ 23,558	\$	16,715	
Accrued expenses	25,718		55,244	
Total liabilities	49,276		71,959	
Net Assets:				
Without donor restrictions	1,824,807		1,705,282	
With donor restrictions	 2,215,196		2,422,568	
Total net assets	4,040,003		4,127,850	
Total liabilities and net assets	\$ 4,089,279	\$	4,199,809	

STATEMENTS OF ACTIVITIES Years Ended December 31, 2019 and 2018

CHANGES IN NET ASSETS WITHOUT DONOR RESTRICTIONS

		2019		2018
Revenues, gains and other support:				
Contributions and grants	\$	909,616	\$	726,892
Investment return, net		181,236		(62,254)
Contributed goods and services		107,114		102,894
Employer fees		242,615		78,678
Other income		157,398		125,152
Acquisition of Beacon of Hope		103,787		
Net assets released from restrictions		2,547,238		2,458,084
Total revenues and other support	_	4,249,004	_	3,429,446
Expenses:				
Workforce development		2,139,481		1,850,718
Workforce Connection		603,692		421,254
Transportation		138,269		
The Network		207,913		201,852
Total program services		3,089,355		2,473,824
Management and general		645,999		614,674
Fundraising		394,125		340,749
Total support services		1,040,124		955,153
Total expenses		4,129,479		3,428,977
Change in net assets without donor restrictions		119,525	_	469
CHANGES IN NET ASSETS WITH DONOR RES	TRICTIC	DNS		

Revenues and other support: Contributions & grants - The Network 30.000 200.000 Other contributions and grants 2.309.866 2.031.022 Net assets release from restrictions (2,547,238) (2,458,084) Change in net assets without donor restrictions (207,372) (227,062) Change in net assets (87,847) (226,593) Net assets, beginning of year 4,127,850 4,354,443 Net assets, end of year 4,040,003 4,127,850

STATEMENTS OF FUNCTIONAL EXPENSES

	P	r

Year Ended December 31, 2019	 /orkforce velopment	Workforce Connection	Transportation	The Network	Total	Management and General	Fundraising	Total Expenses
Salaries, wages and benefits	\$ 1,780,240	529,108	109,532	175,381	2,594,261	466,441	236,805	3,297,507
Occupancy and utilities	137,009	25,965	-	12,429	175,403	97,545	18,064	291,012
Equipment and supplies	29,032	9,214	1,295	2,601	42,142	7,639	6,370	56,151
Professional services	43,039	10,167	10,728	8,988	72,922	49,114	75,303	197,339
Direct job seeker and advancement	114,228	1,212	8,526	-	123,966	-	-	123,966
Marketing	11,849	9,203	-	1,079	22,131	2,235	50,390	74,756
Other	24,084	18,823	8,188	7,435	58,530	23,025	7,193	88,748
	\$ 2,139,481	603,692	138,269	207,913	3,089,355	645,999	394,125	4,129,479

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Year Ended December 31, 2018	Workforce Development	Workforce Connection	Transportation	The Network	Total	Management and General	Fundraising	Total Expenses
Salaries, wages and benefits	\$ 1,554,132	365,796	-	157,421	2,077,349	457,968	217,713	2,753,030
Occupancy and utilities	137,806	14,002	-	12,196	164,004	69,320	17,682	251,006
Equipment and supplies	28,247	7,026	-	5,058	40,331	8,423	4,666	53,420
Professional services	42,783	7,122	-	14,874	64,779	47,806	39,694	152,279
Direct job seeker and advancement	59,006	13,061	-	-	72,067	-	-	72,067
Marketing	10,342	5,510	-	3,145	18,997	1,393	55,671	76,061
Other	18,402	8,737	-	9,158	36,297	29,764	5,053	71,114
	\$ 1,850,718	421,254		201,852	2,473,824	614,674	340,479	3,428,977

STATEMENTS OF CASH FLOWS Years Ended December 31, 2019 and 2018

\$	(87,847)	\$	(226,5
\$	(87,847)	\$	(226,5
	6,123		
	62,953		32,
	(146,168)		53,
	(103,787)		
	16,982		(38,2
	365,077		448,
	(9,916)		15,
	(13,318)		5,4
	(29,526)	_	(1
_	60,573	_	291,
	(121,771)		(146,2
	65,534		
	(1,230,553)		(767,7
	1,404,322		577,0
_	117,532	_	(336,9
	178,105		(45,6
	1,104,438		1,150,
\$	1,282,543	\$	1,104,
\$,		
	,		
	49,914	_	
\$	38,253	_	
		_	
		(103,787) 16,982 365,077 (9,916) (13,318) (29,526) 60,573 (121,771) 65,534 (1,230,553) 1,404,322 117,532 178,105 1,104,438 \$ 1,282,543 \$ 8,500 (20,161) 49,914	(103,787) 16,982 365,077 (9,916) (13,318) (29,526) 60,573 (121,771) 65,534 (1,230,553) 1,404,322 117,532 178,105 1,104,438 \$ 1,282,543 \$

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Program

NOTES TO FINANCIAL STATEMENTS

1. NATURE OF OPERATIONS:

 2018
 1. MAI ONE OF OF CRAINORS:

 Cincinnati Works, Inc. (the "Organization") is a not-for-profit corporation serving the Greater Cincinnati community, whose mission is to partner with all willing and capable people living in poverty to assist them in advancing to economic self-sufficiency through employment. The Organization's revenue and other support are derived principally from contributions and grants. The Organization serves the Greater Cincinnati community through its Workforce Development programs that provide job seekers with soft skills, access to employers, and lifetime coaching to be successful, promotable employees.

 32,766
 53 0.89

 53 0.80
 Workforce Connection is a fee-based service that assists local employers and their employees

- ,089 Workforce Connection is a fee-based service that assists local employers and their employees to improve employee retention through the use of on-site employment coaches that facilitate job retention services, work supports, education and training.
- The Organization provides fee-based transportation services to assist its members to reach employer partner locations that lie beyond traditional bus lines.
- 3,626The Network provides consulting, training, and a forum for other communities working on6,988eliminating poverty throughout the United States.

(113) 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES:

Basis of Presentation

The financial statements of the Organization are presented on the accrual basis of accounting. Net assets, revenues, gains and losses are classified based on the existence or absence of donorimposed restrictions. Accordingly, net assets and changes therein are classified as follows:

- ____ Without donor restrictions Net assets that are not subject to donor-imposed stipulations.
- With donor restrictions Net assets subject to donor-imposed stipulations that will be met either by actions of the Organization, or the passage of time. Certain net assets are subject to donor-imposed stipulations that must be maintained in perpetuity by the Organization. Generally, the donors of these assets permit the Organization to use all or part of the income earned on related investments for general purposes.
- Contributions, including certain grants from foundations, corporations, and government agencies, are recorded in the appropriate net asset class when the promise to give is received. For grants where the receipt of payment is conditional, revenue is recognized as contractual services are performed and the eligible expenses are incurred. When a donor stipulated time or purpose restriction ends, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statements of activities as net assets released from restrictions. Gifts and investment income with donor restriction and the restriction is met in the same period are recorded as with donor restriction and then released from restriction.
- Contributions to be received after one year are discounted at a rate commensurate with the risk involved. Amortization of the discount is recorded as additional contribution revenue. Allowance is made for uncollectible contributions based upon management's judgment and the creditworthiness of the donor. No allowance was deemed necessary in 2019 or 2018.
- Contributions of services are recognized as revenue at their estimated fair value only when the services received require specialized skills possessed by the individuals providing the service and

their service would typically need to be purchased if not donated. Recorded contributed services are primarily related to counseling services and are recorded in salaries and wages.

The Organization's revenue from contracts with customers are included in employer fees on the statements of activities and consists of revenue earned for ongoing services provided to other organizations related to coaching and mentoring. Contracts typically have short durations and are considered to be earned over a period of time. Revenue is earned and billed when the performance obligation of the contract is completed.

Use of Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues, expenses, gains, losses and other changes in net assets during the reporting period. Actual results could differ from those estimates.

Adoption of new accounting standards

On January 1, 2019, the Organization adopted Accounting Standards Update (ASU) 2014-09 Revenue from Contracts with Customers and all subsequent amendments to the ASU (collectively, "ASC 606"), which (i) creates a single framework for recognizing revenue from contracts with customers that fall within its scope and (ii) revises when it is appropriate to recognize a gain (loss) from the transfer of nonfinancial assets. The majority of the Organization's revenues come from contributions and grants, that are outside the scope of ASC 606. Services within the scope of ASC 606 include workforce connection employer fees paid to the Organization.

The Organization adopted ASC 606 using the modified retrospective method applied to all contracts not completed as of January 1, 2019. Results for reporting periods beginning after January 1, 2019 are presented under ASC 606 while prior period amounts continue to be reported in accordance with legacy generally accepted accounting principles. The adoption of ASC 606 did not result in a change to the accounting for any of the in-scope revenue streams; as such, no cumulative effect adjustment was recorded

On January 1, 2019, the Organization adopted ASU 2018-08, Clarifying the Scope and Accounting Guidance for Contributions Received and Contributions Made. The standard assists entities in determining whether transactions should be recorded as a contribution (nonreciprocal transaction) or as an exchange (reciprocal transaction). The standard also provides expanded guidance on determining whether or not a contribution is conditional.

Cash and cash equivalents

The Organization considers all liquid investments with original maturities of three months or less to be cash equivalents. The Organization maintains cash in deposit accounts, which, at times, may exceed federally ensured limits. The Organization has not experienced any losses in such accounts and believes it is not exposed to any significant credit risk on cash. Cash in excess of federally insured limits is \$742,000 and \$590,000 on December 31, 2019 and 2018, respectively.

Accounts receivable

Accounts receivable are stated at the original invoiced amount less an allowance for doubtful accounts. On a periodic basis, the Organization evaluates its receivables and establishes an allowance for doubtful accounts, based on a history of past write-offs and collections and current credit conditions. The Organization believes all receivables are fully collectible at December 31, 2019 and 2018.

Investments

Investments in marketable and debt securities with readily determinable fair values are reported at their fair values in the statements of financial position. Dividends, interest income, realized gains and losses on security transactions, unrealized holding gains or losses on investments and investment expenses are included as investment return on the statements of activities.

Furniture and equipment

The Organization's policy is to capitalize furniture and equipment purchased or donated having a cost in excess of \$1,000. All items are recorded at cost less accumulated depreciation. Computer equipment, software and licenses are depreciated on a straight-line basis over a three-year period. Furniture is depreciated on a straight-line basis over a five-year period.

Income taxes

The Organization is exempt from federal income tax under Internal Revenue Code (the "Code") section 501(c)(3), though it is subject to tax on income unrelated to its exempt purpose, unless that income is otherwise excluded by the Code. The Organization has processes presently in place to ensure the maintenance of its tax-exempt status: to identify and report unrelated income: to determine its filing and tax obligations in jurisdictions for which it has nexus; and to identify and evaluate other matters that may be considered tax positions. The Organization has determined that there are no material uncertain tax positions that require recognition or disclosure in the financial statements

Functional allocation of expenses

The costs of providing the various programs and other activities have been summarized on a functional basis in the statements of activities. Certain costs have been allocated among the benefited programs and supporting services based on direct identification, time studies and other methods. The following functional expense categories are allocated based on monthly time studies: salaries, wages and benefits, occupancy and utilities, equipment and supplies, marketing and other expenses

Concentration of credit risk

Concentrations within revenue and receivables exist when an individual donor equals or exceeds 10% of total revenue and receivables, respectively. During 2019, two donors accounted for 37% of total contribution revenue and while three donors accounted for 50% of total contributions receivable. During 2018, two donors accounted for 31% of total contribution revenue while four donors accounted for 71% of total contributions receivable

Subsequent events

The Organization evaluates events and transactions occurring subsequent to the date of the financial statements for matters requiring recognition or disclosure in the financial statements. The accompanying financial statements consider events through February 27, 2020, the date on which the financial statements were available to be issued.

3. CONTRIBUTIONS RECEIVABLE. NET:

Contributions receivable at December 31, consisted	l of the f	ollowina:	
		2019	2018
Due within one year	\$	1,138,280	1,464,677
Due in one to five years		405,915	456,841
		1,544,195	1,921,518
Less unamortized discount, 1.62% and 2.46%		8,555	14,678
	\$	1.535.640	1.906.840

4. FURNITURE AND EQUIPMENT:

Furniture and equipment consist of the following at December 31:

	2019	2018		
Furniture	\$ 86,398	\$	42,933	
Software	190,339		139,148	
Equipment	148,834		96,936	
	 425,571		279,017	
Less accumulated depreciation	 160,211		122,389	
Furniture and equipment, net	\$ 265,360	\$	156,628	

5. NET ASSETS WITH DONOR RESTRICTIONS:

Net assets with donor restrictions exist for the following purposes as of December 31:

	<u>2019</u>	<u>2018</u>			
Subject to the passage of time	\$ 949,000	\$	739,700		
Subject to expenditures for specific purpose:					
Workforce Development	932,366		973,961		
Workforce Connection	204,455		225,000		
The Network	100,000		416,786		
Other	_		37,746		
	 2,185,821		2,393,193		
Investment held in perpetuity	 29,375		29,375		
Total net assets with donor restrictions	\$ 2,215,196	\$	2,422,568		

Net assets were released from donor restrictions by incurring expenses satisfying the restricted purpose or by the passage of time. A summary of restrictions satisfied is as follows for the years ending December 31:

		<u>2019</u>		2018
Time restriction expired	\$	602,719	\$	561,825
Satisfaction of purpose restrictions:				
Workforce Development		1,308,985		1,294,755
Workforce Connection		337,118		276,098
Transportation		50,000		-
The Network		196,786		208,259
Other		51,630		117,147
	_	1,944,519	_	1,896,259
Total net assets released from donor restrictions	\$	2,547,238	\$	2,458,084

6. FAIR VALUE MEASUREMENTS:

Generally accepted accounting principles establish a framework for measuring fair value. That framework provides a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (Level 1 measurements) and the lowest priority to unobservable inputs (Level 3 measurements). The three levels of the fair value hierarchy are described as follows:

Level 1: Inputs to the valuation methodology are unadjusted quoted prices for identical assets or **8. RETIREMENT PLAN:** liabilities in active markets that the Organization has the ability to access.

The Organization has a defined contribution plan (the "Plan") covering substantially all employees. Level 2: Inputs for the valuation methodology include: quoted prices for similar assets or Under the terms of the Plan, the Organization has the discretion to make contributions to the liabilities in active markets; quoted prices for identical or similar assets or liabilities in inactive Plan. In addition, employees may elect to participate in the salary deferral portion of the Plan. markets; inputs other than quoted prices that are observable for the asset or liability; inputs Participants vest in employer contributions at a rate of 33.3% each year and are fully vested that are derived principally from or corroborated by observable market data by correlation or after three years. During 2019 and 2018, employer contributions totaled \$219,815 and 183,115, other means. If the asset or liability has a specified (contractual) term, the Level 2 input must be respectively observable for substantially the full term of the asset or liability.

Level 3: Inputs to the valuation methodology are unobservable and significant to the fair value measurement.

The goal of the Organization is generally to maintain financial assets to meet at least 90 days of operating expenses. The Organization is substantially supported by contributions and grants and Fair value methods and assumptions on investments consisting of cash and cash equivalents, fixed invests excess cash in short-term investment accounts to earn interest. income, equities, alternative strategies and real assets are valued on Level 1 inputs.

The following table presents the financial assets available to meet cash needs for general The preceding methods described may provide a fair value calculation that may not be indicative expenditures within one year at December 31: of net realizable value or reflective of future fair values. Furthermore, although the Organization he the ins

believes its valuation methods are a the use of different methodologies of instruments could result in a differe	appr or as	opriate and ssumptions	d consistent with c s to determine the	other market pa fair value of ce	rticipants, rtain financial	Financial assets:		2019		2018
The following table presents the Org	gani	zation's as	sets at December	31, 2019 that a	are measured at	Cash and cash equivalents	\$	1,282,543	\$	1,104,438
fair value on a recurring basis and a	are c	categorized	d using the fair val	ue hierarchy:		Investments		929,466		957,067
			Quoted prices	Significant	Significant	Accounts receivable		29,781		38,263
			in active markets for identical assets	other observable inputs	unobservable inputs	Contributions receivable, current		1,138,280	-	1,464,677
		Total	(Level 1)	(Level 2)	(Level 3)	Financial assets available at year-end		3,380,070		3,564,445
Investments:									-	
Cash and cash equivalents	\$	43,361	43,361	-	-	 Less those unavailable for general expenditures within 				
Fixed income		289,621	289,621	-	-	one year due to:				
Equities:						Contributions receivable with purpose restrictions		323,540		332,500
Large cap global and domestic		336,910	336,910	_	-	Restricted investments unavailable for operations		29,375		29,375
Small and mid-cap domestic		36,646	36,646	_	-	Cash with donor restrictions		243,346		523,604
Developing international		129,919	129,919	_	-			596,261	_	885,479
Emerging markets		56,563	56,563	_	_	Financial assets available to meet cash needs for			_	
Real estate funds		36,446	36,446	_	_	general expenditures within one year	\$	2,783,809	\$	2,678,966
		50,440				-				
5	\$	929,466	929,466			10. BEACON OF HOPE BUSINESS ALLIANCE IN	IC. AC	QUISITION:		

Effective August 1, 2019, Cincinnati Works, Inc. acquired Beacon of Hope Business Alliance Inc. The following table presents the Organization's assets at December 31, 2018 that are measured at ("Beacon of Hope") to improve its member experience. As a result, Beacon of Hope's assets, fair value on a recurring basis and are categorized using the fair value hierarchy 's statement of financial position. hat were received as part of the ind recorded at estimated fair value.

ian value on a recurring basis and	5 Galogonzol	liabilities and net assets have been added to the Organization's						
			Quoted prices in active markets for identical assets (Level 1)	Significant other observable inputs (Level 2)	Significant unobservable inputs (Level 3)	Below is a listing of assets and liabilities of Beacon of Hope that acquisition as of August 1, 2019, with no consideration paid and		
						Cash	\$	65,534
		Total				Accounts receivable		8,500
Investments:						Furniture and equipment, net		49,914
Cash and cash equivalents	\$	52,860	52,860	-	-	Accounts payable		(20,161)
Fixed income		187,225	187,225	_	_	Net assets without donor restrictions	\$	103,787
Equities:								
Large cap global and domestic		300,359	300,359	_	_	11. UPCOMING PRONOUNCEMENTS: In February 2016, the FASB issued ASU 2016-02, Leases. The st lease terms over 12 months to be capitalized as a right-of-use a statement of financial position at the date of the lease comment either financing or operating. This distinction will be relevant for in the statement of activities. This standard will be effective for it the statement of activities.		
Small and mid-cap domestic		69,817	69,817	_	_			
Developing international		109,376	109,376	_	_			
Emerging markets		56,837	56,837	_	_			
Alternative strategies funds		113,526	113,526	-	-			
Real estate funds		67,067	67,067	-	-	December 31, 2021.		
	\$	957,067	957,067			Management is currently in the process of	of evaluat	ing the impac
	-							

7. OFFICE LEASE:

The Organization leases office space under various noncancelable operating leases which are subject to terms of renewal and escalation clauses. Rent expense for 2019 and 2018 totaled \$166,960 and \$161,783, respectively. As of December 31, 2018, the Organization has a liability totaling \$18,168 related to the escalating lease payments. The lease expired on December 31, 2019. On August 30, 2019, the Organization extended the office space operating lease from January 2020 through 2026

Future minimum lease payments as of December 31, 2019 are as follows:

2020	\$ 199,500
2021	205,240
2022	211,260
2023	217,280
2024	223,720
Thereafter	 467,040

\$ 1,524,040

The Organization has the option to terminate the lease after five years. If exercised, the Organization will be subject to termination fee of \$45,000.

During 2019 and 2018, a board member subleased certain office space and reimbursed the Organization for this and certain other office expenses totaling \$8,139 and \$8,303, respectively.

9. LIQUIDITY:

standard requires all leases with se asset and lease liability on the encement. Leases will be classified as for the pattern of expense recognition or the Organization's year ending

pact of adoption of this ASU on the financial statements, which is expected to have a significant impact on the financial statements and disclosures.

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We are grateful for the individuals who invest in Cincinnati Works. Your support strengthens our community by transforming the lives of our neighbors working to escape poverty. Every effort has been made to list donors and respect anonymous contributions as requested. Please forgive any errors and notify Cincinnati Works with changes by calling 513.744.5613.

* Denotes Multi-Year Investors who generously provide dependable, ongoing support. ^ Denotes Member

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- 3CDC
- Amazon
- Batesville Products
- Christ Hospital
- Cincinnati Children's Hospital
- Consolidated Metal Products
- Crossroad Health Center
- Enerfab / Brighton Tru-Edge

- Foxtail Foods
- Gorilla Glue
- Graeter's
- JACK Casino
- Jancoa
- JTM Food Group
- Kroger
- Kutol Products Co.

- Macy's Call Center
- Nehemiah Manufacturing
- Raising Cane's
- Roots Staffing
- Talbert House
- Taylor Farms
- Zenith Logistics

The following employers were recognized for the unique ways they engaged with Cincinnati Works and our Members in 2019:



TOP EMPLOYER AWARD



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