Financial Statements and Report of Independent Certified Public Accountants

Cincinnati Works, Inc.

December 31, 2012 and 2011

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### **Report of Independent Certified Public Accountants**

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Board of Trustees Cincinnati Works, Inc.

We have audited the accompanying financial statements of Cincinnati Works, Inc. (a not-for-profit organization), which comprise the statements of financial position as of December 31, 2012 and 2011, and the related statements of activities, functional expenses and cash flows for the years then ended, and the related notes to the financial statements.

### Management's responsibility for the financial statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

### Auditor's responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.



We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Cincinnati Works, Inc. as of December 31, 2012 and 2011, and the results of its operations and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Cincinnati, Ohio March 5, 2013

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### STATEMENTS OF FINANCIAL POSITION

December 31, 2012 and 2011

ASSETS		2012		2011
Assets:				
Cash and cash equivalents	\$	198,522	\$	405,073
Investments		1,557,928		1,350,615
Prepaid expenses and other assets		40,932		21,839
Contributions receivable, net		969,598		1,186,052
Furniture and equipment, net		40,870		36,180
Restricted cash and cash equivalents		264,052		367,309
Restricted investments	_	36,985	_	33,095
Total assets	\$	3,108,887	\$_	3,400,163
LIABILITIES AND NET ASSETS				
Liabilities:				
Accounts payable	\$	11,439	\$	7,915
Accrued expenses		71,162		69,656
Total liabilities	_	82,601	_	77,571
Net Assets:				
Unrestricted		1,867,569		1,808,352
Temporarily restricted		1,129,342		1,484,865
Permanently restricted		29,375	1	29,375
Total net assets	_	3,026,286		3,322,592
Total liabilities and net assets	\$	3,108,887	\$_	3,400,163

### STATEMENTS OF ACTIVITIES

For the years ended December 31, 2012 and 2011

CHANGES IN UNRESTRICTED NET ASSETS		2012		2011
Revenues, gains and other support:	\$	612 406	\$	502 251
Contributions and grants Investment return	1	613,406 126,647	₽	583,351 (7,603)
		98,452		118,801
Contributed goods and services		61,701		44,525
Other income  Net assets released from restrictions				-
	_	1,011,838	_	1,018,877
Total revenues and other support	-	1,912,044		1,757,951
Expenses:				
Job readiness program		718,513		692,453
Advancement program		157,792		174,337
Capacity building		58,616		110,132
Next Step		82,373		90,222
Phoenix		203,687		103,526
City Link		51,679		8
Total program services	_	1,272,660		1,170,670
Management and general		289,535		128,482
Fundraising		202,958		204,290
Nonrecurring costs		87,674		23,000
Total support services		580,167		355,772
Total expenses	-	1,852,827	_	1,526,442
Change in unrestricted net assets		59,217	_	231,509
CHANGES IN TEMPORARILY RESTRICTED NET ASSETS				
Revenues and other support:				
Contributions and grants		656,315		508,764
Net assets released from restrictions		(1,011,838)	_	(1,018,877)
Change in temporarily restricted net assets	-	(355,523)	_	(510,113)
Change in net assets		(296,306)		(278,604)
Net assets, beginning of year		3,322,592	_	3,601,196
Net assets, end of year	\$_	3,026,286	\$	3,322,592

# STATEMENTS OF FUNCTIONAL EXPENSES

For the years ended December 31, 2012 and 2011

	Job Re	Job Readiness	Advancement	Capacity Building	Next Step	Phoenix	City Link	Management and General	Fundraising	Nonrecurring Costs	Total
2012											
Salaries, wages and benefits	69:	\$35,986 \$	113,919 \$	55,479 \$	61,077 \$	150,781 \$	38,821 \$	224,106	\$ 125,758 \$	22,350 \$	1,328,277
Occupancy and utilities		60,402	12,858	6	7,053	17,425		24,611	13,163	ı	135,512
Equipment and supplies		19,768	4,203	(11	2,291	5,656	3,081	8,128	4,388	ı	47,515
Professional services		67,128	19,402	2,895	7,970	19,634	9,073	27,810	29,589	65,324	248,825
Direct job seeker and advancement expenses		12,148	2,570	242	1,376	3,490	704	4,880	2,667	,	28,077
Marketing		r	•	0	r	F	7.	•	27,393	,	27,393
Other		23,081	4,840		2,606	6,701	id.	1	٠		37,228
Total expenses	49	718,513 \$	157,792 \$	58,616 \$	82,373 \$	203,687 \$	51,679 \$	289,535	\$ 202,958	87,674 \$	1,852,827
	lob Re	lob Readiness	Advancement	Capacity Building	Next Step	Phoenix	City Link	Management and General	Fundraising	Nonrecurring Costs	Total
2011	,			D					0		
Salaries, wages and benefits	69	533,676 \$	102,852 \$	80,561 \$	72,060 \$	83,883 \$		105,326	\$ 148,314 \$	23,000 \$	1,149,672
Occupancy and utilities		68,433	12,986	4,611	8,712	7.29,6	iid.	12,362	11,276		128,057
Equipment and supplies		14,139	2,564	1,263	2,099	2,504	×	2,260	2,243	•	27,072
Professional services		44,118	47,368	21,932	4,926	5,526		6,620	6,116	k	136,606
Direct job seeker and advancement expenses		21,699	6,534	493	1,101	453	9.		i	Ü	30,280
Marketing		ī	i	í	1		0.5	1	34,580		34,580
Other		10,388	2,033	1,272	1,324	1,483	100	1,914	1,761	•	20,175
Total expenses	50	692,453 \$	174,337 \$	110,132 \$	90,222 \$	103,526 \$		128,482	\$ 204,290	23,000 \$	1,526,442

The accompanying notes are an integral part of these statements.

### STATEMENTS OF CASH FLOWS

For the years ended December 31, 2012 and 2011

		2012		2011
Cash flows from operating activities:				
Change in net assets	\$	(296,306)	\$	(278,604)
Adjustments to reconcile change in net assets to				
net cash (used in) provided by operating activities:				
Depreciation		14,936		6,721
Donated equipment		(1,187)		(21,569)
Net realized and unrealized (gain) loss on investments		(89,412)		50,298
Donated investments		(26,386)		(26,414)
Changes in assets and liabilities:				
Contributions receivable		216,454		585,869
Prepaid expenses and other assets		(19,093)		3,512
Accounts payable		3,524		7,915
Accrued expenses		1,506	_	(7,094)
Net cash (used in) provided by operating activities	-	(195,964)	-	320,634
Cash flows from investing activities:				
Purchases of furniture and equipment		(18,439)		(21,332)
Purchases of investments		(571,879)		(642,006)
Sales and maturities of investments		476,968		519,499
Purchases of restricted investments		(494)	_	(423)
Net cash used in investing activities	_	(113,844)	-	(144,262)
Net (decrease) increase in cash and cash equivalents		(309,808)		176,372
Cash and cash equivalents at beginning of year	_	772,382	(A <del>cc</del>	596,010
Cash and cash equivalents at end of year	\$	462,574	\$	772,382

### NOTES TO FINANCIAL STATEMENTS

December 31, 2012 and 2011

### NOTE A - NATURE OF OPERATIONS

Cincinnati Works, Inc. (the "Organization") is a not-for-profit corporation serving the Greater Cincinnati community, whose mission is to partner with all willing and capable people living in poverty to assist them in advancing to economic self-sufficiency through employment. The Organization's revenue and other support are derived principally from contributions and grants.

The Organization serves the Greater Cincinnati community through the Job Readiness Program and the Advancement Program. The Job Readiness Program provides job seekers with soft skills to be successful, promotable employees. This program focuses on job acquisition and retention. The Advancement Program provides assistance to workers striving to increase wages and meet career goals. This program is targeted at workers earning below self-sufficiency wages.

Capacity building is a strategic initiative designed to reach more people living in poverty in the Greater Cincinnati Region. The Phoenix Program is designed to reach individuals most at risk of becoming victims or offenders of gun violence primarily as a result of gang interaction. The goal is to rescue young people from the streets, allowing them to become contributing citizens. The Next Step Program focuses on foster youth who find they are "aging out" of the foster care system, and in need of help transitioning to a stable future as young adults. Cincinnati Works, Inc. provides workforce development services to City Link, which is a non-profit that offers the poor/working poor a path to self-sufficiency through a program of bundled services.

### NOTE B - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

### 1. Basis of Presentation

The financial statements of the Organization are presented on the accrual basis of accounting. Net assets, revenues, gains and losses are classified based on the existence or absence of donor-imposed restrictions. Accordingly, net assets and changes therein are classified as follows:

Unrestricted - Net assets that are not subject to donor-imposed stipulations.

Temporarily restricted – Net assets subject to donor-imposed stipulations that will be met either by actions of the Organization and/or the passage of time.

Permanently restricted — Net assets subject to donor imposed stipulations that must be maintained permanently by the Organization. Generally, the donors of these assets permit the Organization to use all or part of the income earned on related investments for general purposes.

Contributions and grants are recorded in the appropriate net asset class when the promise to give is received. When a donor stipulated time or purpose restriction ends, temporarily restricted net assets are reclassified to unrestricted net assets and reported in the statement of activities as net assets released from restrictions. Temporarily restricted gifts for which the restriction is met in the same period are recorded as temporarily restricted and then released from restriction.

### NOTES TO FINANCIAL STATEMENTS (CONTINUED)

December 31, 2012 and 2011

### NOTE B - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

### 1. Basis of Presentation (continued)

Contributions to be received after one year are discounted at a rate commensurate with the risk involved. Amortization of the discount is recorded as additional contribution revenue and used in accordance with donor-imposed restrictions, if any, on the contributions.

Contributions of services are recognized as revenue at their estimated fair value only when the services received require specialized skills possessed by the individuals providing the service and their service would typically need to be purchased if not donated. Recorded contributed services are primarily related to counseling services and are recorded in salaries and wages. Significant contributions for public service announcements were made in 2012 and 2011, but have not been recorded, because they do not meet these requirements. In 2012 and 2011, donated goods and services benefited the Job Readiness program by \$54,053 and \$81,262, the Advancement program by \$4,504 and \$9,000, the Next Step program by \$9,009 and \$0, the Phoenix program by \$22,522 and \$0, and General and Administrative by \$7,177 and \$8,544, respectively. Donated equipment of \$1,187 and \$21,569 was capitalized in 2012 and 2011, respectively.

### 2. Use of Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues, expenses, gains, losses and other changes in net assets during the reporting period. Actual results could differ from those estimates.

### 3. Cash and Cash Equivalents

The Organization considers all liquid investments with original maturities of three months or less to be cash equivalents. At December 31, 2012 and 2011, cash equivalents, including restricted cash equivalents, consisted of money market funds, which generally invest in highly liquid commercial paper. At December 31, 2012, there was no cash held in excess of federally insured limits. Investments in money market funds are not insured or guaranteed by the U.S. government and totaled \$404,433 at December 31, 2012.

### 4. Furniture and Equipment

The Organization's policy is to capitalize furniture and equipment purchased or donated having a cost in excess of \$1,000. All items are recorded at cost less accumulated depreciation. Computer equipment, software and licenses are depreciated on a straight-line basis over a three-year period. Furniture is depreciated on a straight-line basis over a five-year period.

Furniture of \$16,227 and \$12,928 and equipment of \$46,300 and \$29,973 were recorded as assets at December 31, 2012 and 2011, respectively. Accumulated depreciation totaled \$21,657 and \$6,721 at December 31, 2012 and 2011, respectively. Depreciation expense was \$14,936 and \$6,721 for 2012 and 2011, respectively.

### NOTES TO FINANCIAL STATEMENTS (CONTINUED)

December 31, 2012 and 2011

### NOTE B - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

### 5. Investments and Investment Return

Investments are reported at fair value, except for certificates of deposit, which are valued at amortized cost. Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. See Note E for discussion of fair value measurements.

Investment return for 2012 and 2011 included interest and dividend income of \$37,235 and \$42,695, respectively, and net realized and unrealized gains (losses) of \$89,412 and (\$50,298), respectively.

Unrestricted investments are summarized as follows at year end:

	2012		2011
Certificates of deposit	\$ 251,741	\$	200,217
Asset-backed securities	15,222		18,774
U.S. government and agency obligations	127,429		178,329
Corporate bonds	257,210		257,667
Mutual funds	767,568		597,028
International bonds	53,218		-
Exchange-traded funds	85,540		98,600_
	\$ 1,557,928	\$_	1,350,615

Restricted investments amounting to \$36,985 and \$33,095 at December 31, 2012 and 2011, respectively, consist primarily of mutual funds. These investments are restricted as they represent permanently restricted net assets.

### 6. Other Income

Other income consists of reimbursements by other not-for-profit organizations for employment assistance services provided by Cincinnati Works employees.

### 7. Income Taxes

The Organization is exempt from income taxes under Section 501(c)(3) of the Internal Revenue Code and a similar provision of state law. However, the Organization may be subject to federal income tax on any unrelated business income.

As required by the uncertain tax position guidance in FASB Accounting Standards Codification ("ASC") 740, *Income Taxes*, the Organization recognizes the financial statement benefit of a tax position only after determining that the relevant tax authority would more likely than not sustain the position following an audit. The Organization applied the uncertain tax position guidance in ASC 740 to all tax positions for which the statute of limitations remained open. The Organization did not recognize any liabilities for unrecognized tax benefits in 2012 or 2011.

### NOTES TO FINANCIAL STATEMENTS (CONTINUED)

December 31, 2012 and 2011

### NOTE B - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

### 8. Functional Allocation of Expenses

The costs of providing the various programs and other activities have been summarized on a functional basis in the statements of activities. Certain costs have been allocated among the benefited programs and supporting services based on direct identification, time studies and other methods. Nonrecurring costs are one time charges that are not anticipated to occur in the future. In 2012, these include costs for leadership training and consulting for workshop redesign. In 2011, these include costs for personnel reorganization.

### 9. Reclassification

Certain amounts in the 2011 financial statements have been reclassified to conform with the 2012 presentation.

### NOTE C - CONTRIBUTIONS RECEIVABLE, NET

Contributions receivable at December 31, consisted of the following:

	2012		2011
Due within one year	\$ 774,461	\$	676,015
Due in one to five years	 202,500	_	525,000
,	 976,961		1,201,015
Less unamortized discount	(7,363)	_	(14,963)
	\$ 969,598	\$_	1,186,052

Discount rates, which are based on 5-year U.S. Treasury rates, were approximately 0.72% and 0.83% for 2012 and 2011, respectively.

At December 31, 2012 and 2011, approximately 72% and 70%, respectively, of total contributions receivable are due from five and four contributors, respectively. During 2012 and 2011, approximately 32% and 49%, respectively, of the Organization's total contributions and grants were provided by three and five contributors, respectively.

### NOTE D - NET ASSETS

### 1. Permanently Restricted Net Assets

Permanently restricted net assets are restricted to investment in perpetuity. The income on which is expendable to support any activity of the Organization if appropriated for expenditure by the Board of Trustees.

### NOTES TO FINANCIAL STATEMENTS (CONTINUED)

December 31, 2012 and 2011

### NOTE D - NET ASSETS (continued)

### 2. Temporarily Restricted Net Assets

Temporarily restricted net assets at December 31 are available for the following purposes:

		2012		2011
Use in future years	\$	628,101	\$	730,204
Facilities and equipment		7,192		18,257
Advancement program		290,723		447,263
Next Step program		70,010		119,523
Phoenix program		-		68,514
City Link program		75,000		50,000
Staff development		23,061		33,294
Other	_	35,255		17,810
	\$	1,129,342	\$_	1,484,865

### 3. Net Assets Released from Restrictions

Net assets were released from donor restrictions by incurring expenses satisfying the restricted purpose or by the passage of time. A summary of restrictions satisfied is as follows:

		2012	2011
Time restriction expired	\$	353,167	\$ 431,583
Facilities and equipment		14,365	19,562
Staff development		10,534	8,269
Technology		7,188	4,000
Job readiness program		194,829	200,000
Advancement program		201,540	135,199
Next Step program		79,513	86,577
Phoenix program		110,728	95,858
Employer development		-	13,320
City Link program		30,000	-
Other	_	9,974	 24,509
	\$	1,011,838	\$ 1,018,877

### NOTE E - FAIR VALUE MEASUREMENTS

Financial instruments measured at fair value on a recurring basis using quoted prices for identical instruments in an active market (or level 1 inputs) include common stocks, exchange-traded funds, mutual funds, and some corporate bonds. Financial instruments measured at fair value using inputs based on quoted market prices for similar instruments in active markets (or level 2 inputs) include asset-backed securities, corporate bonds and U.S. government and agency obligations. The Organization does not hold any financial instruments measured at fair value on a recurring basis using significant unobservable inputs (or Level 3 inputs).

### NOTES TO FINANCIAL STATEMENTS (CONTINUED)

December 31, 2012 and 2011

### NOTE E - FAIR VALUE MEASUREMENTS (continued)

The Organization's investments in certificates of deposit are carried at amortized cost. These investments do not qualify as securities as defined by ASC 320, *Investments – Debt and Equity Securities*, thus the fair value disclosures required by ASC 820, *Fair Value Measurements*, are not provided.

The following tables summarize the valuation of financial instruments measured at fair value on a recurring basis in the statement of financial position at December 31, 2012 and 2011.

Ouoted prices

Significant

Investments and restricted investments:		Balances at December 31, 2012		in active markets for identical assets (Level 1)	. 1 .	other observable inputs (Level 2)	- 1-	Significant unobservable inputs (Level 3)
	dt-	257,210	\$	51,690	\$	205,520	\$	-
Corporate bonds	\$		ф	31,070	₩	127,429	Ψ	197
U.S. government and agency obligations		127,429 15,222				15,222		
Asset-backed securities		53,218		151		53,218		1.7
International bonds		33,210				33,210		
Mutual funds:		222 260		332,360				
Large cap global and domestic		332,360		97,709		-		054
Small and mid-cap domestic		97,709		49,696		-		
Developing International		49,696		114,547		: <u>*</u> :		
Emerging Markets		114,547		148,763				
Alternative strategies		148,763		59,617		0.00		
Other		59,617		85,540		200		
Exchange-traded funds - real estate	\$	85,540 <b>1,341,311</b>	- \$	939,922	\$	401,389	\$	
		Balances at December		Quoted prices in active markets for		Significant other observable		Significant unobservable
		31, 2011		identical assets		inputs		inputs
Investments and restricted investments:		21, 2011	-	(Level 1)	-	(Level 2)		(Level 3)
Corporate bonds	\$	257,667	\$	76,520	\$	181,147	\$	÷
U.S. government and agency obligations		178,329				178,329		-
Asset-backed securities		18,774		29		18,774		9
Mutual funds:								
Large cap global and domestic		305,362		305,362				-
Small and mid-cap domestic		67,126		67,126				2
Developing International		41,960		41,960		-		2
Emerging Markets		50,611		50,611		5		0
Alternative strategies		105,520		105,520		2		_
0		57.407		F7 407				8

57,497

98,600

1,181,446

Other

Exchange-traded funds - real estate

57,497

98,600

803,196

378,250

### NOTES TO FINANCIAL STATEMENTS (CONTINUED)

December 31, 2012 and 2011

### NOTE F - OFFICE LEASE

The Organization leases its office space under a noncancelable operating lease which is subject to terms of renewal and escalation clauses. Rent expense for 2012 and 2011 amounted to \$92,813 each year. Future minimum lease payments are as follows:

### Year ending December 31,

2013	\$ 92,700
2014	95,481
2015	98,345
2016	101,295
2017	104,334

During 2012 and 2011, a board member subleased certain office space and reimbursed the Organization for this and certain other office expenses totaling approximately \$9,000 each year.

### NOTE G-RETIREMENT PLAN

The Organization has a defined contribution plan (the "Plan") covering substantially all employees. Under the terms of the Plan, the Organization has the discretion to make contributions to the Plan. In addition, employees may elect to participate in the salary deferral portion of the Plan. Participants vest in employer contributions 20% each year and are fully vested after five years. Retirement Plan expenses amounted to \$67,820 and \$57,688 for 2012 and 2011, respectively.

### NOTE H - SUBSEQUENT EVENTS

The Organization evaluated its December 31, 2012 financial statements for subsequent events through March 5, 2013, the date the financial statements were available to be issued. The Organization is not aware of any subsequent events which would require recognition or disclosure in the financial statements.